

# Int'l Steel & Minerals Conference 2016

13-15 April, 2016

Shangri-La Hotel, Wuhan, China

Guided by:



Organizer:



## PRE-SUMMIT PROGRAMME: Wednesday, APR 13, 2016

### Registration

Venue: Lobby of Shangri-La Hotel, Wuhan

### Umetal VIP Club Meeting

By Invitation only

### Special Forums

Session 1 Financial Forum

Session 2 Freight Forum

Session 3 Literature & Philosophy Forum

Session 4 Talents Forum

Session 5 Media Forum

## MORNING SESSION: Thursday, APR 14, 2016

### Opening Address

----Yang Yongliang, Chairman of Custeel

----Leadership from WISCO

### Industry Development

#### The operational situation and forecasts of China's steel industry in 2016

----Leader of CISA

#### How to survive in transformation and upgrading

----Leader of WISCO

#### To be advised

---- Leader of ANSTEEL

#### To be Advised

----Leader of Famous Mine

#### The development model in the future for mines in dropping demand

----Leader of China's Metallurgical Mines Association

## Economy Observe

### Economic Situation

Real estate industry and economic transition

----Notable Real Estate Expert

Deep economic problems in social transition

----Notable Economist

## AFTERNOON SESSION: Thursday, APR 14, 2016

### Dialogue

#### 1. Outlook of Bulk Commodity (Guests: China's Famous Investor, Overseas Famous Investment Banks and International Research Institution)

Topics:

- 1) Has global bulk commodity market bottomed out by now?
- 2) What's the target for RMB devaluation?
- 3) How to treat the "7-year itch" of global economy?
- 4) Will the price hikes in real estate bring opportunities for bulk commodities?
- 5) How to allocate the largest category of assets?
- 6) Other Hotspot Issues.

#### 2. Major Enterprises Operation and Management (Guests: Steel Mills, Traders, Banks and Other Organizations)

Topics:

- 1) How to control the risks when running a business?
- 2) Will the RMB 100-Bln resettlement funds figure out the steel mills' bankruptcies?
- 3) Market forecasts in 2016;
- 4) The future for steel industry E-commerce platform;
- 5) Connections between supply-side reforms and steel industry de-capacity;
- 6) Will zombie companies go bankrupt?
- 6) Other Hotspot Issues.

#### 3. Mines' Survival Mode (Guests: Domestic and International Mines and Organizations)

Co-organizer:



Topics:

- 1) Iron ore supply issue in the new balance situation;
- 2) The influences of Indian steel plans on iron ore market;
- 3) Will iron ore price bottom out in Q4 of 2016?
- 4) Current situation of China's domestic mines;
- 5) Other Hotspot Issues.

#### 4. Steel Demand Forecast (Guests: Real Estate Industry, Railway Industry, Machinery Industry, Steel Exports Enterprises and so on)

Topics:

- 1) China's total steel demand forecast in 2016;

- 2) Will price hike of commercial housing prompt steel demand to turn better?
- 3) Incremental analysis of steel demand of infrastructure section;
- 4) How will the steel demand of machinery industry change in the future?
- 5) What's the influence of Euro-American anti-dumping actions on steel exports?
- 6) China's steel demand on the 13th Five Year Plan.

**Friday, APR 15, 2016**

Business Communication

### Conference Participation Registration Form

Date \_\_\_\_\_

#### Delegate Details

Please send your requests prior to Apr 1, 2016 due to Limited Rooms.

(Mr/Miss/Mrs/Ms/Dr):

First/Given Name:

Family Name:

E-mail:

Job Title:

Company Name:

Address:

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\_\_\_\_\_

\_\_\_\_\_

Country:

Tel:

Tax:

#### Registration Fee & Payment Means

	Early Bird by Mar 15, 2016	Standard by Apr 1, 2016	On Spot by Apr 13, 2016
VIP Club Member	Free	Free	Free
UMETAL Member	USD 1,200	USD 1,400	USD 1,600
Non-Member	USD 1,400	USD 1,600	USD 1,700

Note: Registration can only be confirmed upon receipt of payment or proof of payment. If you are not able to attend, a substitute delegate will be accepted. It may be necessary for reasons beyond the control of the organizers to alter the content, timing and venue. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of UMETAL, or it is necessary or advisable to relocate or change the date and/or location of the event, neither UMETAL nor its employees will be held liable for refunds, damages and/or additional expense which may incurred by delegates.

I have arranged a bank transfer of USD \_\_\_\_\_ to the Conference Bank.(The proof of payment has been sent to you).

#### Remittance Information

Account Bank            Bank of Communications, Beijing Branch, Tuanjiehu Sub-Branch  
 A/C No.                    110060744018010009570                    SWIFT BIC                COMMCNSHBJG  
 Intermediary Bank      JPMorgan Chase Bank. N. A. New York      SWIFT BIC                CHASUS33  
 Beneficiary (Company Name)      BEIJING CUSTEEL E-COMMERCE CO., LTD.  
 Company Address        23/F, New Poly Plaza, No.1 North St., Dongcheng Dist., Beijing, 100010, China

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return the Participation Form to Conference Secretariat:

Ms. Susan Chen: Email: event@umetal.com Dir: +86 10-8418 4880 Fax: +86 10-8418 4895

### Sponsorship & exhibition opportunities

Use this unique opportunity to:

What's available?

#### Generate new business

...have face-to-face talk with Chinese customers

#### Host a gala dinner/drink reception/tea break

Entertain a large number of existing and potential clients

#### Promote your products

...let your company be known to Chinese buyers before doing business

#### Host a promotion show

Specific meeting room to introduce your products comprehensively

The summit is to be held on **Mid-Apr**, co-organized with **WISCO** first-ever in the history

#### Delegate bag/gift sponsor

Your company logo on the move

Sponsorship gets your company **1~3 free pass**

#### Exhibition space

Showcase your business by samples, videos, pictures, brochures and yourself